



www.chesapeakefilmfestival.com

32 South Washington St. Suite 1A Easton, Md. 21601 * 410.822.1012

CFF 2011 Corporate Sponsor Benefits

Presenting Sponsor - \$15,000 or above

- CFF spotlight initiative sponsorship –Education Outreach, Artist in Residence etc.
- Includes Lead Sponsor benefits below, plus additional benefits TBD in consultation with CFF.

Lead Sponsor– \$10,000

Listing with logo on poster, website, trailer and in *Film & Program Guide*. Listing in marketing materials where possible. Full-page ad in *Film & Program Guide* (inside front or back cover). Acknowledged as sponsor in film introductions. *Additional special high-profile advertising benefits included, consult CFF for details. Includes:

- 4 Year-round All-Access Passes * see below for pass details
- 4 Festival Passes * see below for pass details
- Reserved table at Filmmakers Lounge
- 'Customized Festival' –personalized CFF schedule planned with Artistic Director
- Reserved VIP seating for 'Customized Festival' Schedule Films
- Framed festival poster.

Featured Sponsor - \$5000

Listing with logo on poster, website, trailer and in *Film & Program Guide*. Listing in marketing materials where possible. Full-page ad in *Program Guide*. Acknowledged as sponsor in film introductions. *Additional special high-profile advertising benefits included, consult CFF for details. Gold level includes:

- 2 Year-round All-Access Passes
- 4 Festival Passes
- Framed festival poster.

Venue Sponsor - \$3000

Listing with on poster, trailer, website and in *Film & Program Guide*. Listing in marketing materials where possible. Half page ad in *Film & Program Guide*. Sponsorship acknowledged / opportunity to display materials at sponsored venue. Additional benefits:

- 4 Festival Passes
- 4 passes to CFF Preview Happy Hour

Filmmakers Lounge - \$2000

Listing with logo in *Film & Program Guide* and on trailer, website and in CFF marketing materials where possible. Half page ad in *Film & Program Guide*. Sponsorship acknowledged / opportunity to display materials at filmmakers lounge. Additional benefits:

- 2 Festival Passes
- 2 passes to CFF Preview Happy Hour
- Reserved table at Filmmakers Lounge.



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Opening Night Film & Party - \$1500

Listing in CFF *Film & Program Guide* and on website, opportunity to display information at venue. Half page ad in *Film & Program Guide*. Sponsorship acknowledged in film introduction. Additional benefits:

- 2 Festival Passes
- 2 tickets to Opening Night film and events
- 2 passes to CFF Preview Happy Hour

Closing Night Film & Wrap Party - \$1250

Listing in CFF *Film & Program Guide* and on website, opportunity to display information at venue. Quarter page ad in *Film & Program Guide*. Sponsorship acknowledged in film introduction. Additional benefits:

- 2 Festival Passes
- 2 tickets to Closing Night film and events

*** Primetime Screening Sponsor \$500** (*any screening after 5pm Saturday of the festival*)

Listing in CFF *Film & Program Guide* and on website, opportunity to display information at venue. Sponsorship acknowledged in film introduction. Additional benefits:

- 10 Tickets to sponsored screening
- 4 Festival Merchandise Coupons
- 2 passes to CFF Preview Happy Hour

Individual Screening Sponsor \$350

Listing in CFF *Film & Program Guide* and on website, opportunity to display information at venue. Sponsorship acknowledged in film introduction. Additional benefits:

- 10 Tickets to sponsored screening
- 2 Festival Merchandise Coupons

***Year-Round All-Access Pass Benefits** – *All the benefits of a Festival Pass plus admission to all CFF screenings and special events year-round. Events include spring and summer 'food and a movie' fundraisers, Sundance Film Festival Orientation Brunch in Park City (Jan-travel/housing not included), Maryland Film Festival Orientation Happy Hour (May), CFF Preview Happy Hour (Sept.) and CFF 2012 Kickoff Party in January. Other special TBA events also included.*

***Festival Pass Benefits** - *priority admission to all festival screenings and events including Opening and Closing night, Filmmaker Happy Hour, Filmmakers Crab Feast and Filmmakers Lounge. Also serves as **Festival Merchandise Coupon** - good for one item (\$12 or less).* *** Weekend Pass Benefits** – *priority admission to all festival screenings.*

***Additional Special Advertising Benefits** – *direct, high-profile advertising in conjunction with CFF general marketing campaign for Presenting, Lead and Featured levels. Consult CFF for details.*

Sponsorship contributions are listed as donations through Mid-Shore Community Foundation, receipt for tax records will be sent by the Foundation. Chesapeake Film Festival Inc., operates under fiscal sponsorship with the Mid-Shore Community Foundation, which functions as the charity that supports the mission of Chesapeake Film Festival Inc. Unless otherwise specified, sponsorships will be acknowledged in program book and on CFF website.

NOTE: Priority Seating requires arrival no later than 15 minutes prior to screening time. CFF retains sole authority for all programming decisions.