



www.chesapeakefilmfestival.com

32 South Washington St. Suite 1A Easton, Md. 21601 * 410.822.1012

2011 CFF Individual Sponsor Benefits

Icon - \$15,000 or above

- CFF spotlight initiative sponsorship – Education Outreach, Artist in Residence etc.
- Includes all Legend benefits, plus additional benefits TBD in consultation with CFF.

Legend - \$10,000

- 4 Year-round All-Access Passes **see below for pass details*
- 4 Festival Passes ** see below for pass details*
- Reserved table at Filmmakers Lounge
- 'Customized Festival' personalized CFF schedule planned with Artistic Director
- Reserved VIP seating for all 'Customized Festival' Scheduled films
- Framed festival poster.

Executive Producer - \$5000

- 2 Year-round All-Access Passes **includes Sundance / MFF / CFF preview events*
- 4 Festival Passes
- Framed festival poster.

Producer - \$2500

- 4 Festival Passes
- 2 Weekend Passes
- 2 passes to Sundance orientation brunch (January), MFF (May) & CFF (Sept) Preview Happy Hour Events

Co-Producer - \$1000

- 2 Festival Passes
- 2 Weekend Passes

Director - \$500

- 2 Festival Passes

Assistant Director \$250

- 2 Tickets to Opening Night events
- 2 Screening Vouchers

Production Assistant - \$100

- 4 screening vouchers
- 1 Festival Merchandise Coupon

Film Crew - \$50

- 2 Film Screening vouchers

Film Crew - \$25

- 1 Film Screening voucher

*** All-Access Pass Benefits** – All the benefits of a Festival Pass plus admission to all CFF screenings and special events year-round. Events include spring and summer 'food and a movie' fundraisers, Sundance Film Festival Orientation Brunch in Park City (Jan-travel/housing not included), Maryland Film Festival Orientation Happy Hour (May), CFF Preview Happy Hour (Sept.) and CFF 2012 Kickoff Party in January. Other special TBA events also included.

***Festival Pass Benefits** - priority admission to all festival screenings and events including Opening and Closing night, Filmmaker Happy Hour, Filmmakers Crab Feast and Filmmakers Lounge. Also serves as **Festival Merchandise Coupon** - good for one item (\$12 or less). **Weekend Pass Benefits** –priority admission to all festival screenings.



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CFF 2011 Film Sponsorship Benefits

Venue Sponsor - \$3000

Listing on website and in *Film & Program Guide*. Sponsorship acknowledged and opportunity to display materials at sponsored venue. Benefits Include:

- 4 Festival Passes
- 4 passes to CFF Preview Happy Hour

**PLEASE NOTE: Corporate sponsors also receive half-page ad in Film & Program Guide, listing with logo on poster, trailer, website and in CFF marketing materials where possible.*

Filmmakers Lounge - \$2000

Listing on website and in *CFF Film & Program Guide*; Sponsorship acknowledged and opportunity to display materials at filmmakers lounge.

- 2 Festival Passes
- 2 passes to CFF Preview Happy Hour
- Reserved table at Filmmakers Lounge.

**PLEASE NOTE: Corporate sponsors also receive half-page ad in Film & Program Guide, listing with logo on poster, trailer, website and in CFF marketing materials where possible.*

Opening Night Film - \$1500

Listing in *CFF Film & Program Guide* and on website; opportunity to display information at venue. Sponsorship acknowledged in film introduction. Additional benefits:

- 2 Festival Passes
- 2 tickets to Opening Night film and events
- 2 passes to CFF Preview Happy Hour

**PLEASE NOTE: Corporate sponsors also receive half-page ad in Film & Program Guide.*

Closing Night Film - \$1250

Listing in *CFF Film & Program Guide* and on website; opportunity to display information at venue. Sponsorship acknowledged in film introduction. Additional benefits:

- 2 Festival Passes
- 2 tickets to Closing Night film and events

**PLEASE NOTE: Corporate sponsors also receive quarter-page ad in Film & Program Guide.*

*** Primetime Screening Sponsor \$500 (any screening after 5pm Saturday of the festival)**

Listing in *CFF Film & Program Guide* and on website; opportunity to display information at venue. Sponsorship acknowledged in film introduction.

- 10 Tickets to sponsored screening
- 4 Festival Merchandise Coupons
- 2 passes to CFF Preview Happy Hour

Individual Screening Sponsor \$350

Listing in *CFF Film & Program Guide* and on website; opportunity to display information at venue. Sponsorship acknowledged in film introduction. Additional benefits:

- 10 Tickets to sponsored screening
- 2 Festival Merchandise Coupons

Sponsorship contributions are listed as donations through Mid-Shore Community Foundation, receipt for tax records will be sent by the Foundation. Chesapeake Film Festival Inc., operates under fiscal sponsorship with the Mid-Shore Community Foundation, which functions as the charity that supports the mission of Chesapeake Film Festival Inc. Unless otherwise specified, sponsorships will be acknowledged in program book and on CFF website.

NOTE: Priority Seating requires arrival no later than 15 minutes prior to screening time. CFF retains sole authority for all programming decisions.